Leadership - California Style

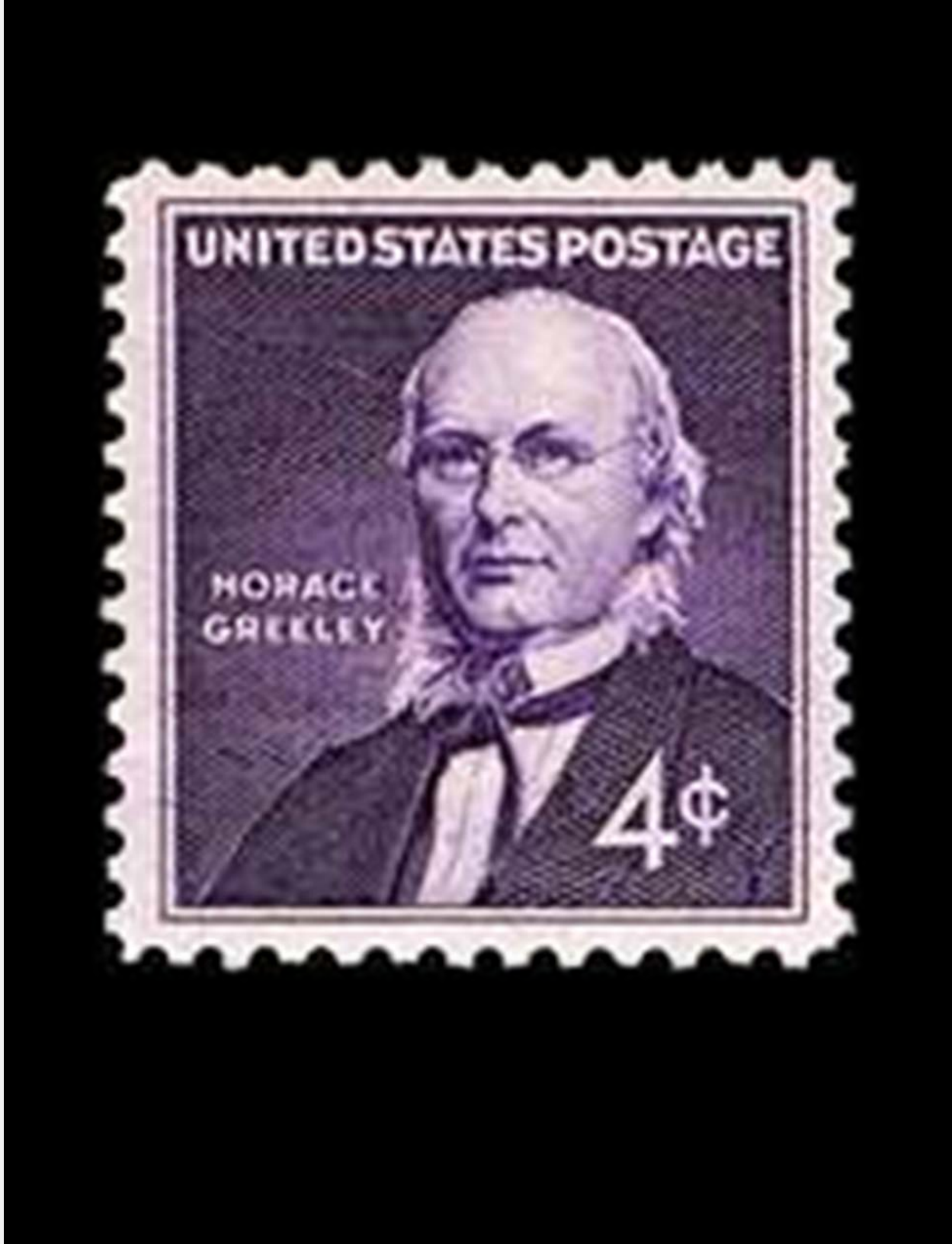
MIP Stanford Trip
Palo Alto CA USA
22 juin 2010

Stanley Moss

DiGanZi

THE MEDINGE GROUP

Go West Young Man



The 1849 Gold Rush

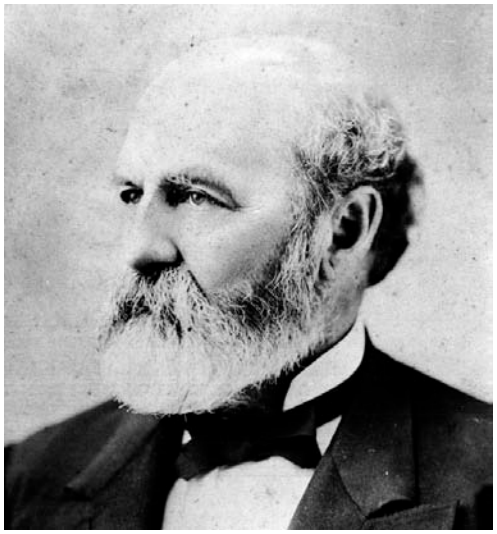
1851

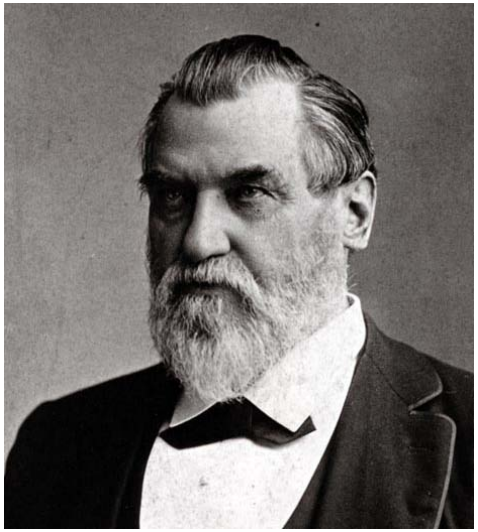
The Barbary Coast

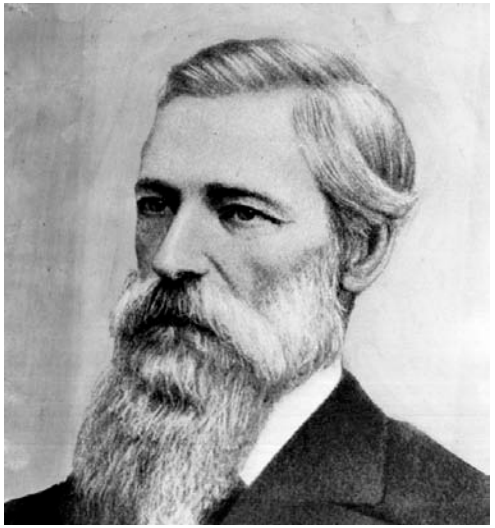
Chinatown

1906

The Robber Barons







UCLA

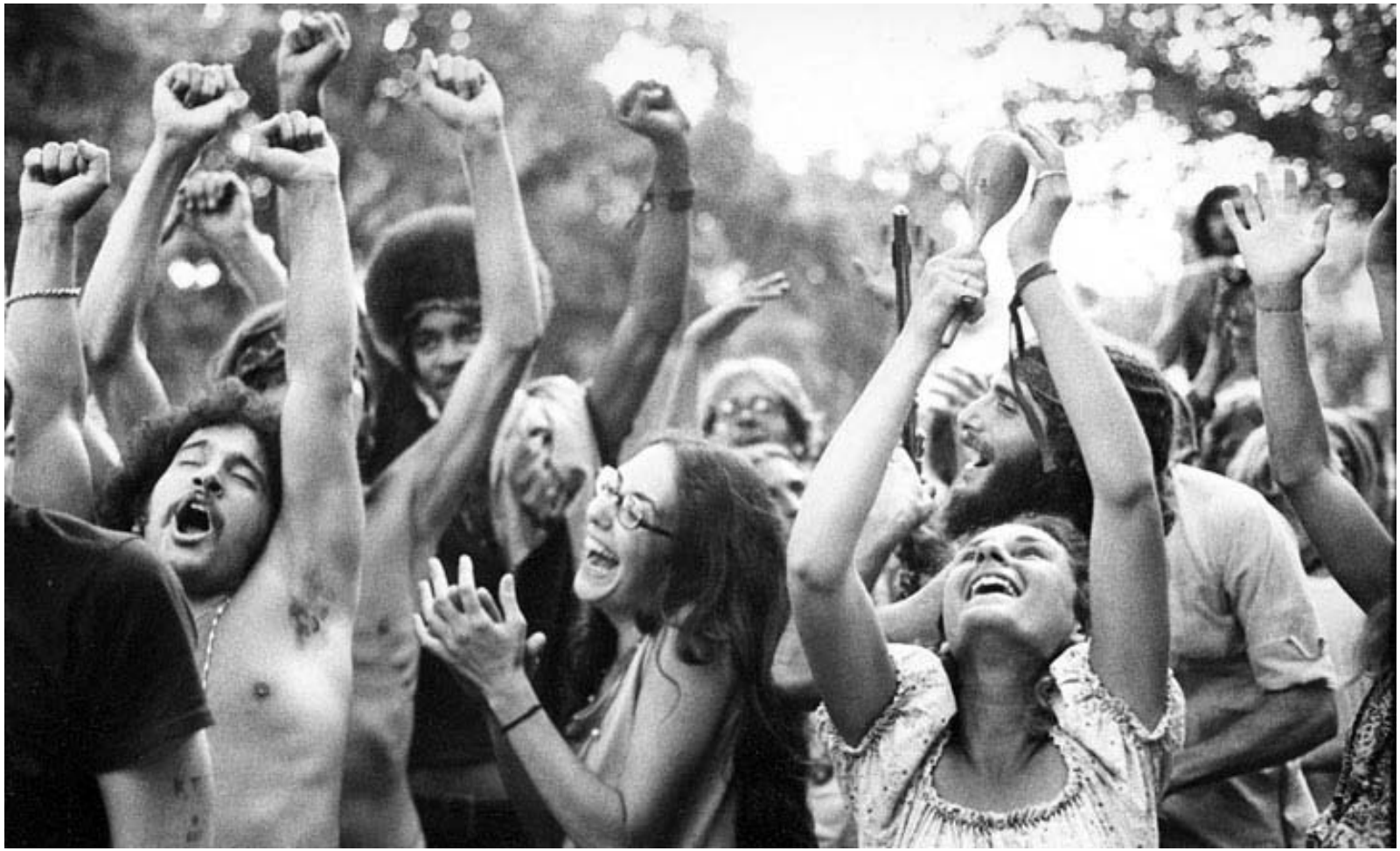
The movie industry

Disneyland
PARK & HOTEL · ENTRANCE
OPEN EVERYDAY TODAY 9-12
COUNT BASIE TONITE
NEW HOTEL TOWER OPEN

HOLLYWOOD

The Beats

The Summer of Love



Anything goes

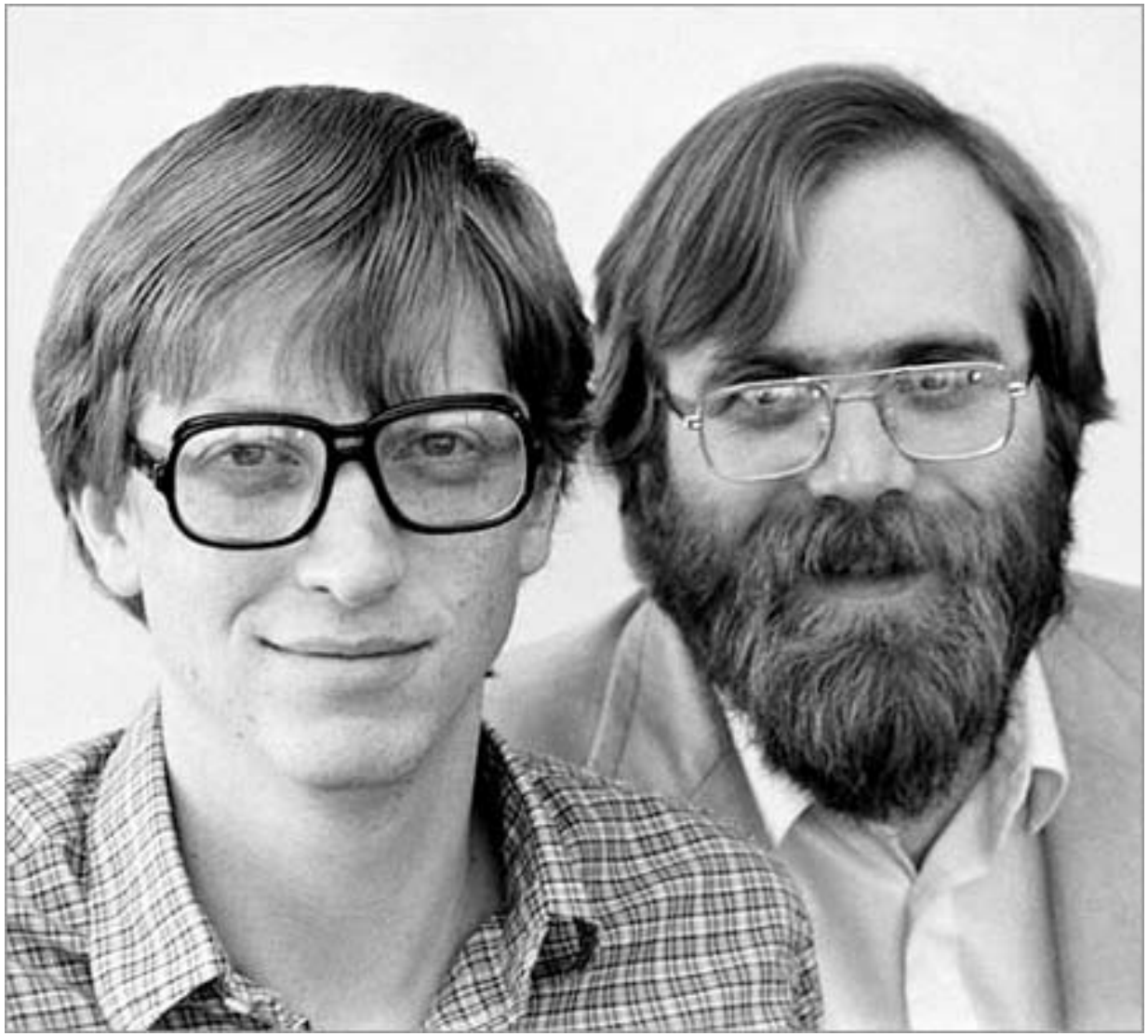
Anybody can lead

GOVERNOR OF THE STATE OF

NO!
I'M
FROM
WOODMERE
N.Y.

Steve Jobs

Bill Gates and Paul Allen



Larry Ellison

Eli Broad

Carly Fiorina

Pioneer spirit

New money

Adventuresome

Risk takers

Creative

Innovative

Nimble

Hands-on

Influenced by Asian culture

Adapt to new+multiple cultures

Creativity is the most important leadership quality, according to CEOs.

Standouts practice and encourage experimentation and innovation throughout their organizations. Creative leaders expect to make deeper business model changes to realize their strategies. To succeed, they take more calculated risks, find new ideas, and keep innovating in how they lead and communicate.

IBM white paper "Capitalizing on Complexity"
May 2010, IBM Global Business Services

Hey man, we could have told you that already!

Merci beaucoup!

DiGanZi